



Mock Monthly Report

A monthly editorial on your reputation, guests, and growth.

RATING

4.8

TOTAL REVIEWS

128

MONTHLY GROWTH

+6%



The month at a glance.



4.8

Current Rating

Out of 5.0



128

Total Reviews

All-time



12

Reviews Gained

This month



6%

Monthly Growth

vs last month



4.8

Avg. Star Rating

30-day mean

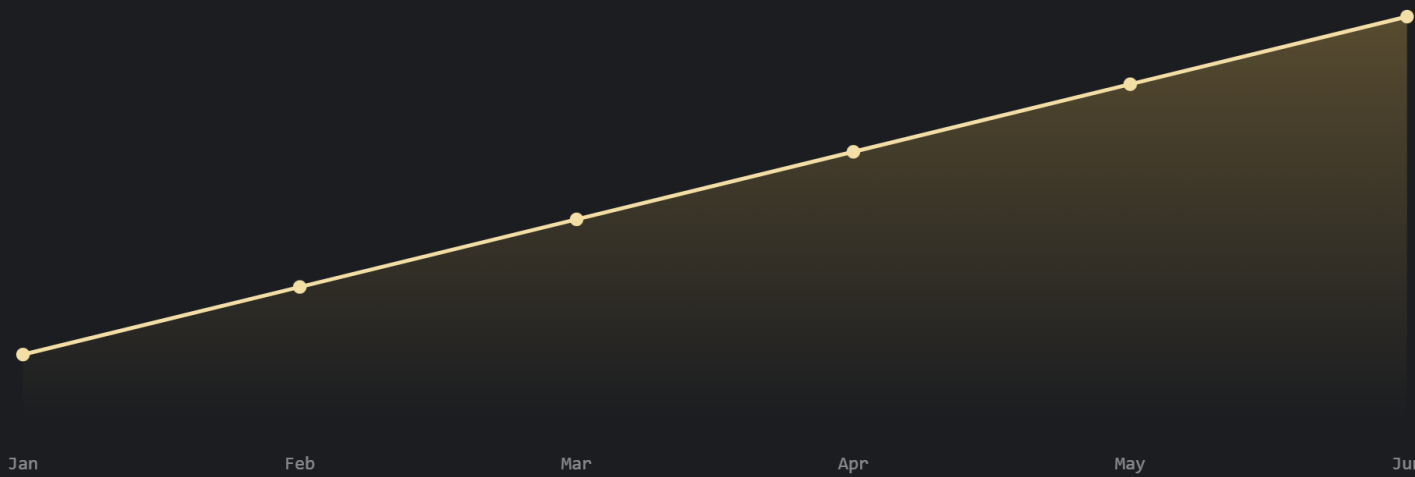


123

Business card taps

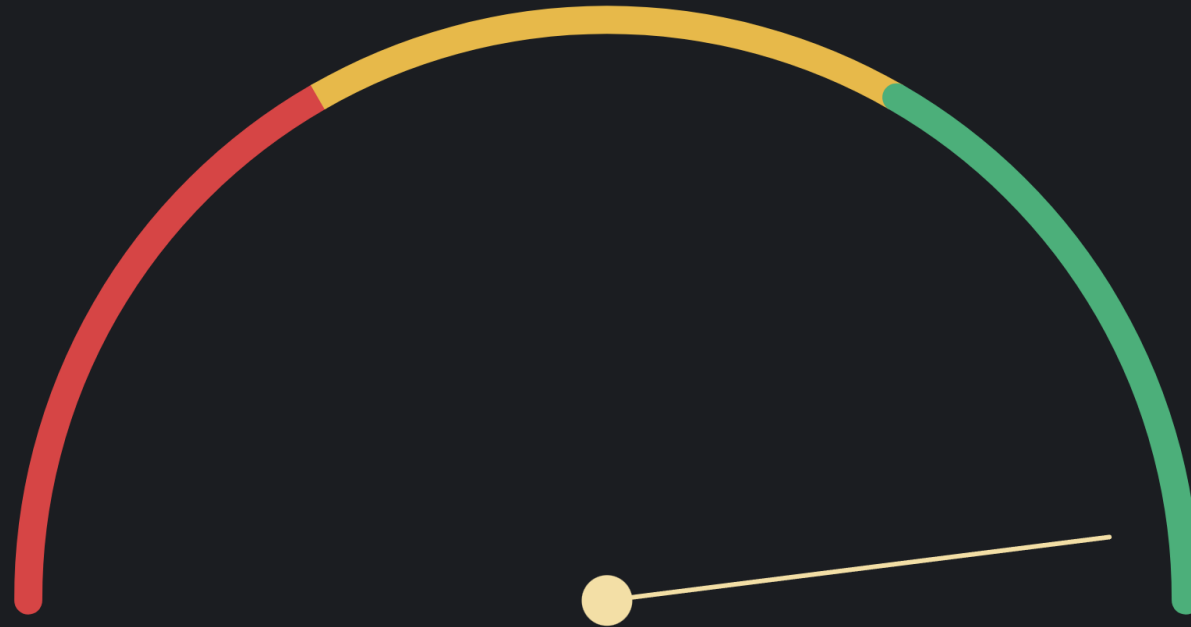
This month

Six months of momentum.



Steady growth month over month.

Where you sit on the dial.



4.8 / 5.0

How guests are showing up.

DIGITAL TAPS

76

Unique

SAVE CONTACTS

23

Tap -> Save contact

EMAIL TAPS

37

This month

CALLS

12

Tap -> Call

Badges earned in August.



Review Champion

Top performer for review velocity.



5-Star Excellence

Most reviews were 5 stars.



Streak Master

Consecutive weeks of new reviews.



Response Pro

High owner response rate.



Growth Leader

Fastest growing in your area.



Guest Favourite

Frequently praised by guests.

Your overall standing.



OVERALL HEALTH · 90/100



REVIEW GROWTH



RATING



CONSISTENCY



ENGAGEMENT



PROFILE HEALTH

Patterns worth noting.



Weekdays momentum

Weekdays drive most of your review volume.



Signature Tap

One item is consistently mentioned by taps.

08 · THIS MONTH'S WINS

Worth celebrating.



Hit a review milestone



Best month on record



Owner response rate maintained

What to explore next month.

01

Add a weekday prompt

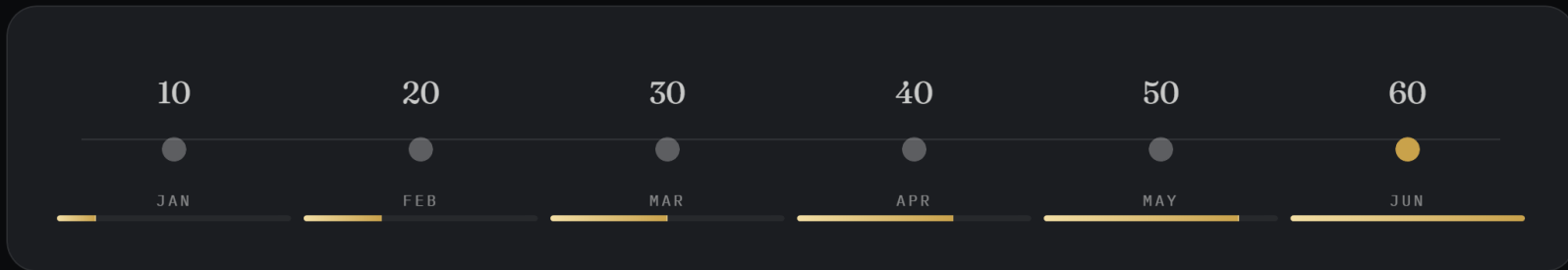
Close the weekday vs weekend conversion gap.

02

More Taps

Explore new avenues to gain taps

Six months, one arc.



Behind the scenes this month.



Checked and maintained NFC and QR links



Tracked monthly customer interactions



Monitored Google review growth



Prepared professional review replies



Reviewed your Google Business Profile



Created this 1 Tap Club monthly Growth Report

You've been with us a while.

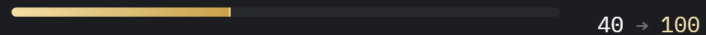
PRO MEMBER

1 months



What we're aiming at.

Total taps



40 → 100

Rating



4.8 → 4.9

Save Contacts



30 → 50



— THANK YOU

Here's to another great month.

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